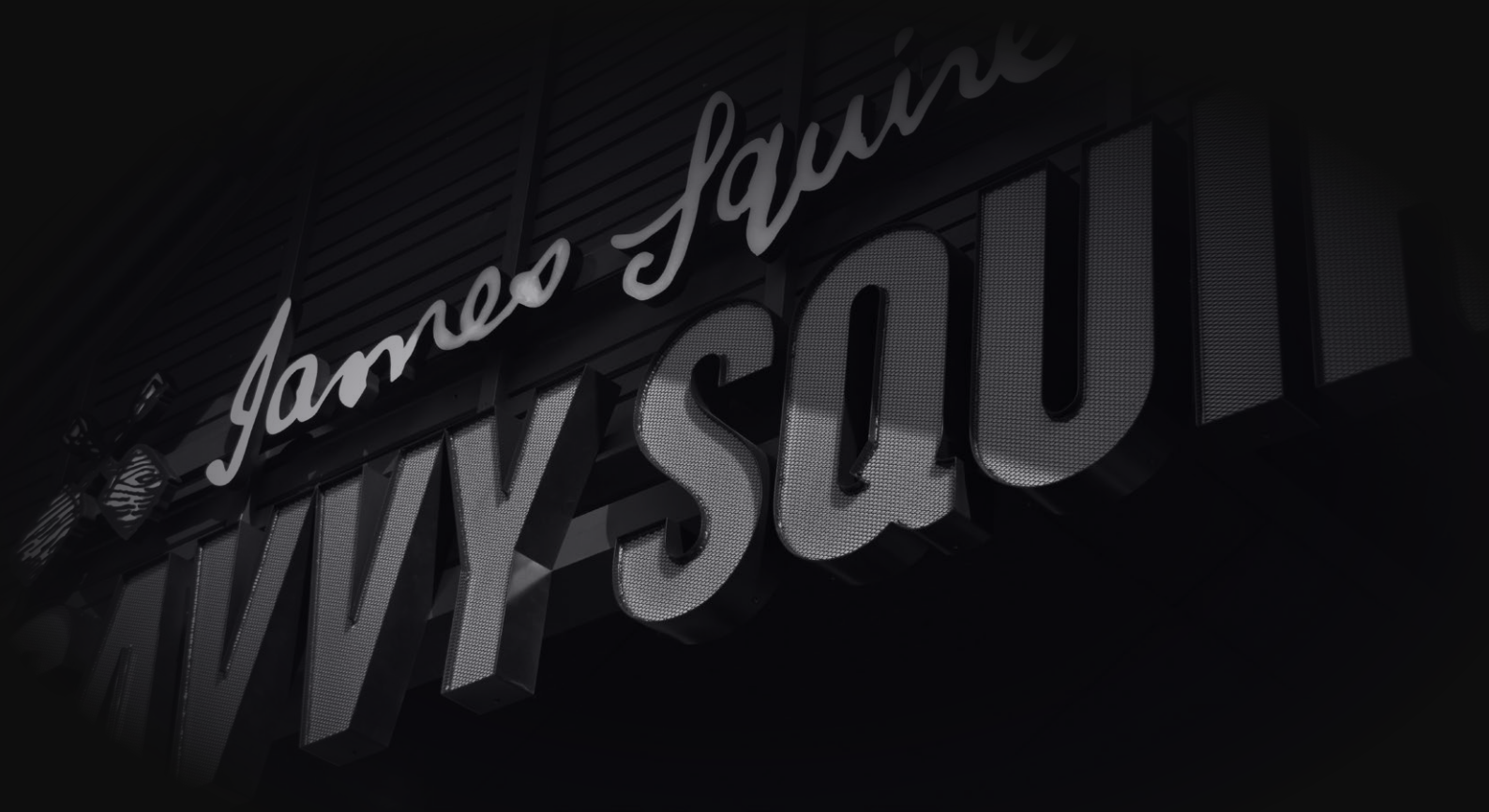


# HABITAT

— CREATIVE CO —

C A P A B I L I T I E S





## THE PROBLEM SOLVERS.

THE TEAM AT HABITAT CREATIVE LOVE SOLVING PROBLEMS. WE'RE COMFORTABLE MANAGING SIGNAGE PROJECTS OF ALL SCALES IN THE COMMERCIAL, CONSTRUCTION, EDUCATION, PROPERTY MANAGEMENT, ARCHITECTURAL, GOVERNMENT, RETAIL AND HOSPITALITY SECTORS.

OUR PROJECT MANAGEMENT EXPERIENCE ALONG WITH OUR TECHNICAL ABILITY TO PRODUCE IMPACTFUL DESIGN SOLUTIONS GIVES US A LEADING EDGE IN SIGNAGE AND BRANDING INNOVATION.

WITH AN INTIMATE KNOWLEDGE OF ALL SIGN TYPES, WE ENJOY A CHALLENGE, SPECIALISING NOT ONLY IN DAY TO DAY SIGNAGE APPLICATIONS ACROSS THESE SECTORS, BUT IN DEVELOPING MORE COMPLEX WAYFINDING AND URBAN-ART STYLE SOLUTIONS.

OUR PRODUCTION FACILITY BASED IN MURARRIE, BRISBANE IS A HIGH ENERGY MIX OF FACTORY SPACE AND DESIGN STUDIO, ALLOWING US TO MANUFACTURE SIGNAGE IN HOUSE WHILE OFFERING AN END TO END DESIGN SERVICE ON EACH PROJECT.







COMMERCIAL



CONSTRUCTION



GOVERNMENT



PROPERTY MANAGEMENT



RETAIL



HOSPITALITY



EDUCATION



ARCHITECTURAL



## THE RISK TAKERS.

WITH A BELIEF THAT ALL GOOD SIGNAGE GOES HAND IN HAND WITH WELL THOUGHT OUT BRAND VALUES AND ARCHITECTURE, WE STRIVE TO PUSH THE ENVELOPE ON THE DESIGN FLOOR. WE DESIGN NOT ONLY FOR FUNCTIONALITY, BUT WITH MEANING AND INTENT.

IT IS IMPORTANT FOR US TO BE THE INNOVATORS. WHETHER IT BE FINDING A WAY TO GIVE A BUSINESS A POINT OF DIFFERENCE THROUGH IDENTIFICATION SIGNAGE, OR CREATING BETTER FLOW THROUGH WAYFINDING DESIGN, DOING THINGS IN A WAY THEY HAVEN'T BEEN DONE BEFORE IS WHAT SETS HABITAT APART.



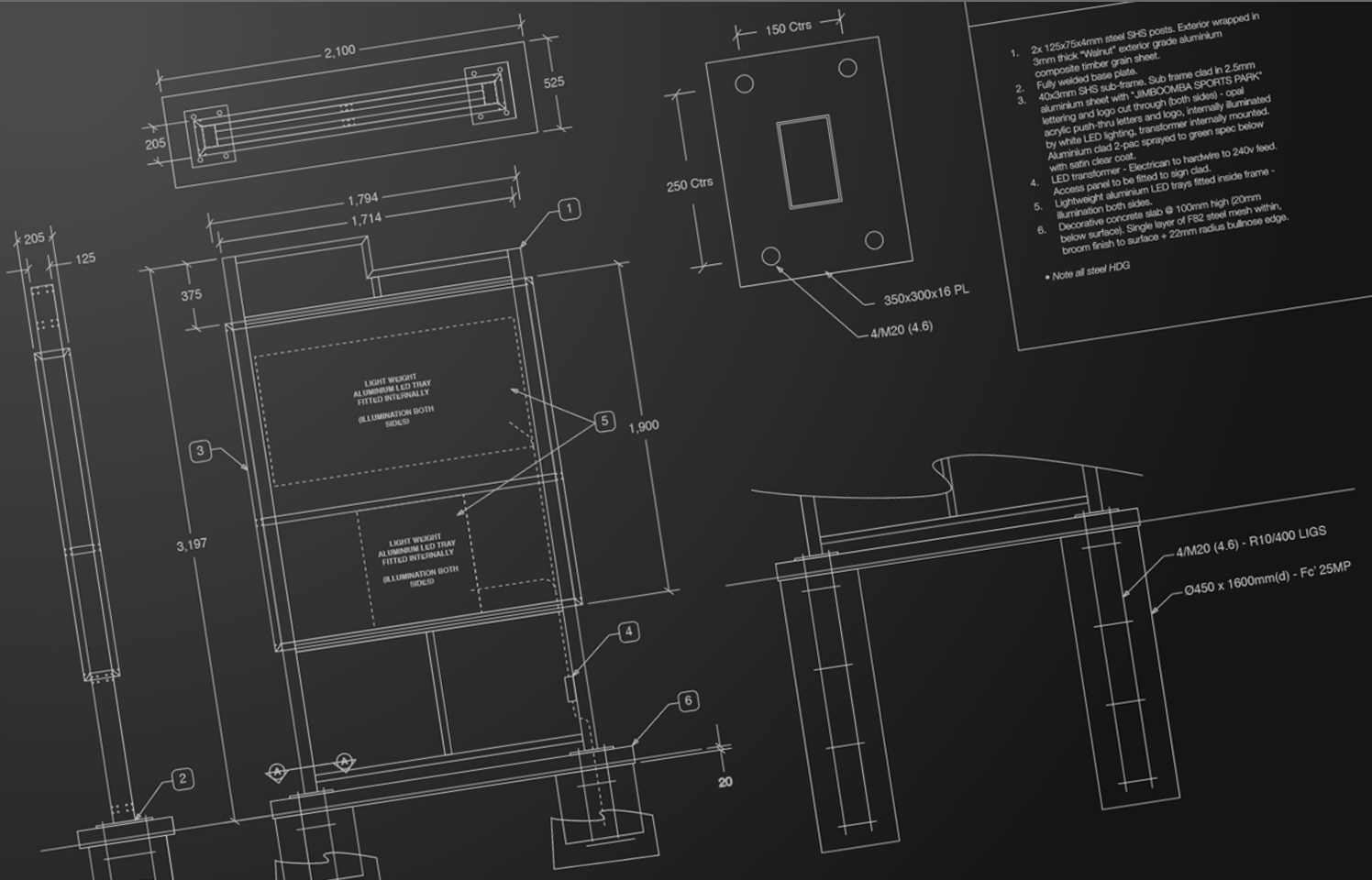




## DESIGN.

HABITAT CREATIVE WAS BUILT ON A SOLID FOUNDATION OF GRAPHIC AND INDUSTRIAL DESIGN. WITH PROVEN DESIGN EXPERIENCE IN THIS DEPARTMENT, AND WITH A DEEP RESPECT FOR ALL THINGS THAT ARE BEAUTIFULLY DESIGNED, WE DESIGN SIGNAGE IN THE SAME WAY.

ALL SIGNAGE IS DESIGNED WITH PRACTICALITY IN MIND FOR THE PRODUCTION FLOOR AND WITH SAFETY IN MIND ON SITE. MOST IMPORTANTLY IT IS DESIGNED WITH LONGEVITY IN MIND FOR THE CLIENT.





## FABRICATE.

HABITAT OFFERS A WIDE RANGE OF MANUFACTURING SOLUTIONS. WITH OUR DESIGN AND PRODUCTION TEAMS WORKING ALONG SIDE EACH OTHER, WE ARE ABLE TO ENSURE A HIGH LEVEL OF ATTENTION TO DETAIL AND QUALITY ASSURANCE.

WITH FABRICATION, VINYL, LARGE FORMAT DIGITAL PRINTING, SPRAY PAINTING AND ASSEMBLY DEPARTMENTS IN HOUSE, WE'RE CONFIDENT WE CAN MANAGE YOUR PRODUCTION REQUIREMENTS.





## PRINT.

WE DIGITALLY PRINT IN HOUSE AND WILL TAILOR THE PRODUCT TO THE APPLICATION. WE SOURCE THE BEST QUALITY MATERIALS AND HAVE INVESTED IN THE HIGHEST QUALITY MACHINERY TO ENSURE ALL EXPECTATIONS ARE MET.

WHETHER IT BE WRAPPING A VEHICLE, THE WALLS AND GLAZING IN A COMMERCIAL FITOUT, ILLUMINATED POSTER DISPLAYS OR ANYTHING ELSE YOU THROW AT US, OUR DIGITAL PRINT DEPARTMENT IS HIGHLY EXPERIENCED AND ALWAYS READY.







## INSTALL.

WE'VE BEEN FORTUNATE ENOUGH TO WORK ON SOME CHALLENGING SITES OVER THE YEARS WHICH HAS BROADENED OUR KNOWLEDGE. TO DATE, WE ARE INCIDENT FREE.

OUR HIGH LEVEL PROJECT MANAGEMENT EXPERIENCE ALLOWS US TO WORK CONFIDENTLY IN HIGH RISK ENVIRONMENTS. SAFETY IS OUR NUMBER ONE PRIORITY AND WE ENSURE OUR INSTALLATION TEAMS WORK IN A CORRECT AND LEGAL MANNER ON SITE AT ALL TIMES. WE WON'T BEGIN WORK UNTIL SITE MANAGEMENT, TRAFFIC MANAGEMENT, GOVERNMENT DEPARTMENTS AND ALL OTHER RELEVANT PARTIES ARE ON THE SAME PAGE.

OUR STAFF HAVE EWP AND HIGH RISK LICENCES. ESWMS, JSA AND ALL NECESSARY INSURANCE DOCUMENTATION WILL ACCOMPANY OUR SIGNAGE PACKAGES.







## **CONFIDENCE.**

WE HAVE DEVELOPED RELATIONSHIPS WITH COMPANIES OF ALL SHAPES AND SIZES, FROM START-UPS TO ASX LISTED COMPANIES, INTERNATIONAL SPORTS STADIUMS AND WORLD RENOWNED VENUES.

THE CHALLENGES WE'VE ACCEPTED OVER THE YEARS HAS GIVEN US THE ABILITY TO MANAGE YOUR PROJECT, BE IT A ONE-OFF OR NATIONAL ROLL-OUT.

WE TAKE OUR RECRUITMENT SERIOUSLY, AND BELIEVE STRONGLY IN WORKPLACE CULTURE AND A HEALTHY TEAM ENVIRONMENT.

WE FEEL WITH THIS, AND THE COMBINED EXPERIENCE OUR DESIGN, PRODUCTION AND PROJECT MANAGEMENT TEAMS HAVE, WE HAVE DEVELOPED A PROVEN FORMULA. NOW WITH OVER 65 YEARS COMBINED SIGNAGE EXPERIENCE UNDER THE ONE ROOF, WE ARE CONFIDENT IN BEING ABLE TO PRODUCE, INSTALL AND MANAGE LARGE SCALE PROJECTS FROM END TO END.





## TESTIMONIALS.

“I CAME ACROSS HABITAT CREATIVE ABOUT 2 YEARS AGO, AND HAVE BEEN USING THEM EVER SINCE FOR A VARIETY OF SIGNAGE PROJECTS IN ROMA STREET PARKLAND. WHEN I FIRST MET THE TEAM, I WAS IMPRESSED BY THEIR PROFESSIONALISM, PASSION FOR SIGNAGE, EXCELLENT CUSTOMER SERVICE AND QUICK TURN AROUND ON JOBS. TWO YEARS LATER, I’M HAPPY TO SAY, I’M STILL IMPRESSED AND CAN ALWAYS RELY ON HABITAT CREATIVE TO DELIVER A QUALITY PRODUCT THAT MEETS OUR HIGH STANDARDS.”

LEILA QIZILBASH - CITY PARKLANDS SERVICES PTY LTD

“WE’VE WORKED WITH THE TEAM AT HABITAT CREATIVE FOR A WHILE ON MULTIPLE PROJECTS, RANGING FROM SMALL TO EXTREMELY LARGE. EVERY TIME, THEY’VE IMPRESSED US WITH THEIR INNOVATIVE IDEAS AS WELL AS THEIR ABILITY TO PROJECT MANAGE FROM END-TO-END. THEY ARE ALWAYS EASY TO TALK TO, RESPONSIVE AND HAVE CLEARLY BUILT THEIR REPUTATION ON PROVIDING HIGH QUALITY WORKMANSHIP BACKED UP BY GREAT SERVICE.”

CHRISTINE JEFFERIES - HAYNES GROUP

“HABITAT CREATIVE WERE THE CREATIVE GENIUS BEHIND A COMPLETE REBRAND OF CONSULTATION MANAGER, HELPING TAKE OUR BUSINESS TO THE NEXT LEVEL. WE TRUST HABITAT WITH ALL OF OUR CREATIVE WORK, FROM PRINT TO DIGITAL TO SIGNAGE AND INTERIOR DESIGN. THEY ARE AN ABSOLUTE PLEASURE TO WORK WITH; WITH INNOVATIVE IDEAS, A QUICK TURNAROUND AND ALWAYS WILLING TO GO THE EXTRA MILE.”

FELICITY MILLER - CONSULTATION MANAGER



**TRUSTED.**

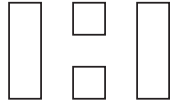
WE TAKE OUR CLIENT RELATIONSHIPS VERY SERIOUSLY AND FEEL EXTREMELY LUCKY TO HAVE WORKED WITH SOME AMAZING PEOPLE. BELOW ARE A FEW.



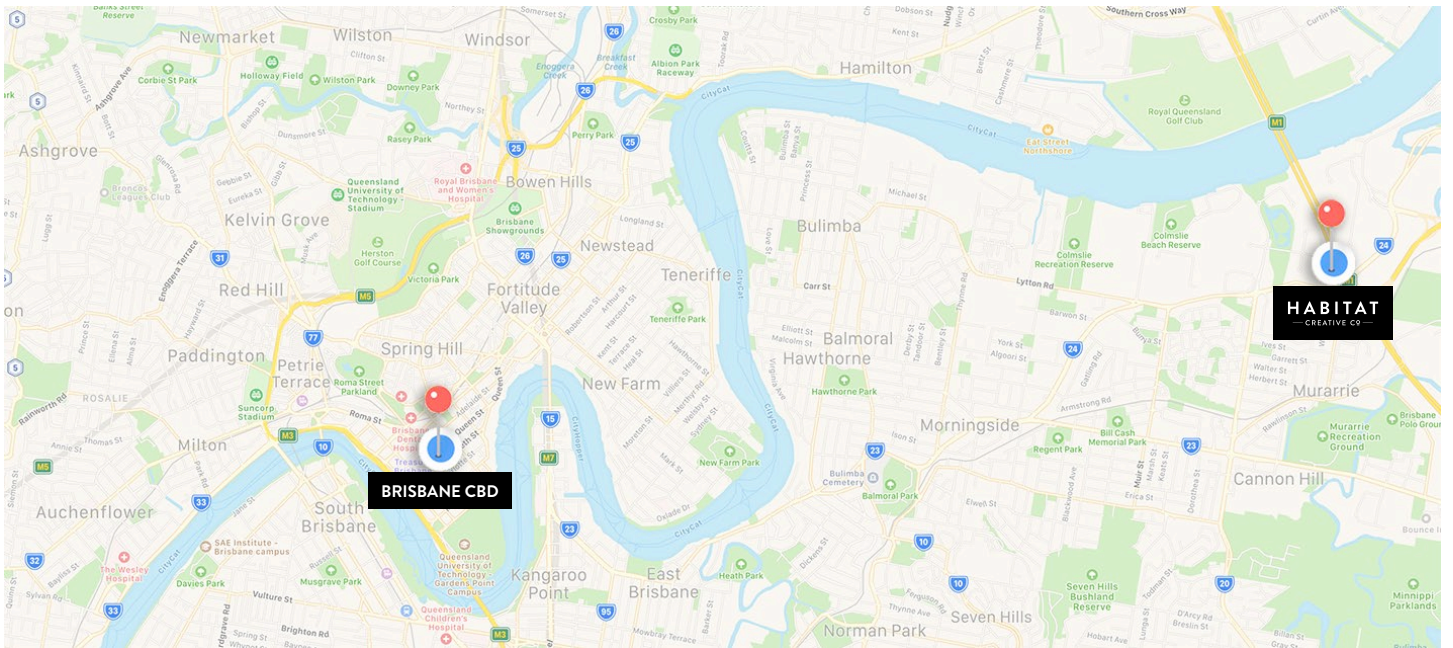
*Dedicated to a better Brisbane*







HABITATCREATIVE.COM.AU



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